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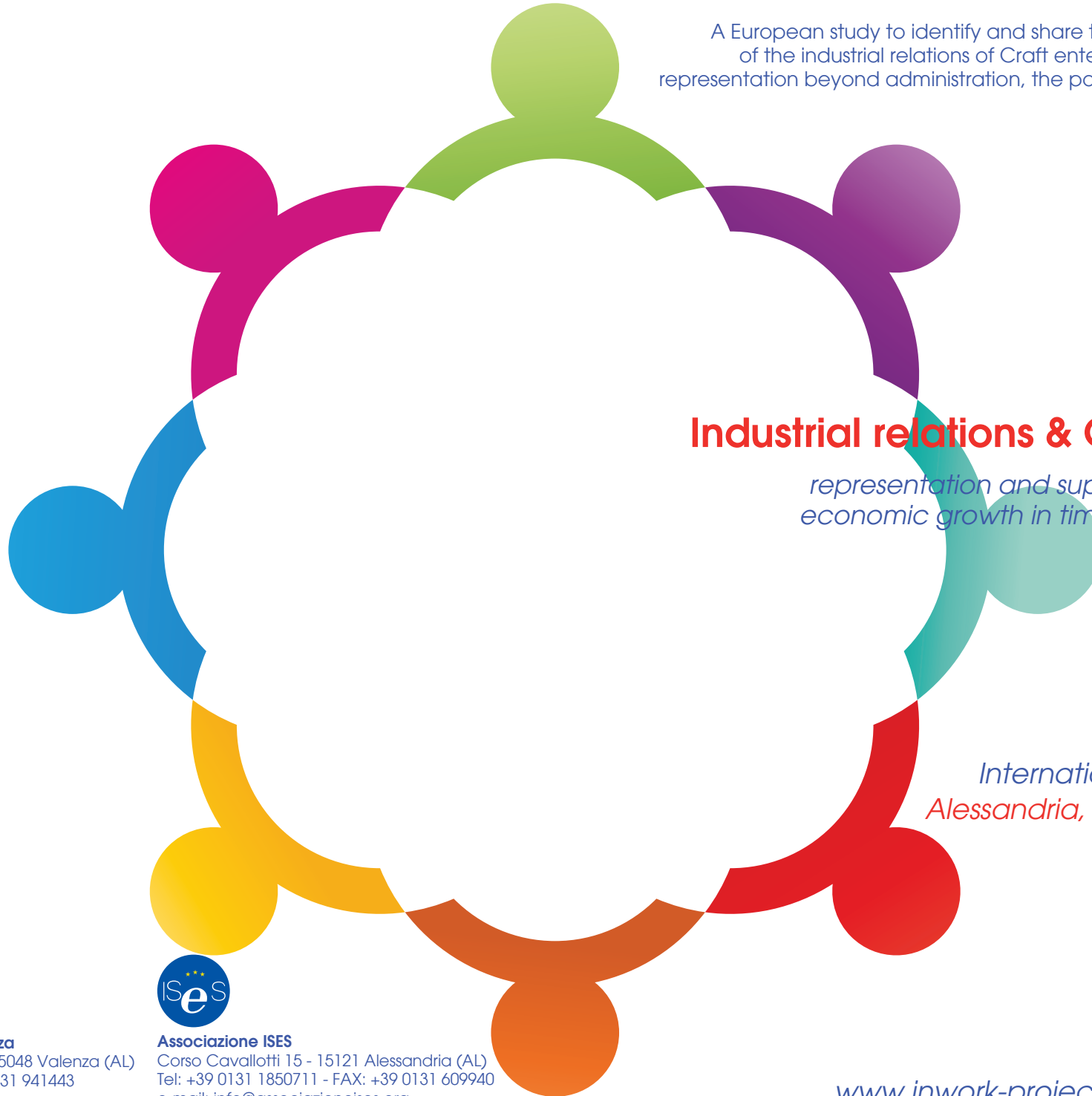


**Consorzio Unione Artigiani Valenza**  
Via Orefici, 4 - Zona CO.IN.OR.- 15048 Valenza (AL)  
Tel: +39 0131 953841 - FAX: +39 0131 941443  
e-mail: consorzio@valenza.cna.it



**Associazione ISES**  
Corso Cavallotti 15 - 15121 Alessandria (AL)  
Tel: +39 0131 1850711 - FAX: +39 0131 609940  
e-mail: info@associazioneises.org

A European study to identify and share the best practices of the industrial relations of Craft enterprises sectors: representation beyond administration, the possible leadership of SME



## Industrial relations & Craft sector:

*representation and support for economic growth in time of crisis*

**INWORK**

*International Conference  
Alessandria, 18 October 2013*

[www.inwork-project.eu](http://www.inwork-project.eu)

# inwork

The project aimed to improve the expertise in industrial relations and the promotion of the exchange of information among parties actively involved in industrial relations. In particular, the project dealt with industrial relations of Craft enterprises sector and their employees. INWORK realised a study at two different levels: Top-down: to understand the impact of Craft enterprises in the economy and Bottom-up: to identify the best practices of leadership in the representation of craftsmen.

The project has been elaborated according to the experience in the sector of all the partners involved and sees the participation of organisations with different backgrounds and scope linked to industrial relations as: Research centres and institutes, Non-profit making organisations and Craft Unions. This such heterogeneous partnership aimed to represent the target group and stakeholders to whom the project is addressed: the workforce employed in SME and specific categories of workers of Craft enterprises who are represented by trade unions of different sectors. To this purpose, the project as involved partners from different EU countries: Italy, Bulgaria, Cyprus, Hungary and Greece.

Since its beginning, the project as:

1. Identified, collected and analysed the available best practices of the industrial relations of Craft enterprises in Europe to compare the different situations in the participating countries.
2. Exploited the identified best practices to raise the knowledge about the impact of SME' craft in EU economy and the leadership in the representation of craftsmen work.
3. Finally, the international conference in Alessandria aims to present the study results and to share experiences and best practices and involve counterparts, stakeholders and other EU countries.



CONSORZIO UNIONE ARTIGIANI



## Programme of the day

### 9.30 – 10.00 Registration and Introduction

*Giacomo Maranzana – Consorzio Unione Artigiani (CNA Valenza)*

*Laura Pianta – CNA Piemonte*

*Andrea Ferrari – Associazione ISES*

### 10.00 – 10.15 Greetings

*Gian Paolo Coscia – President of the Chamber of Commerce of Alessandria*

*Paolo Filippi – President of the Province of Alessandria*

### 10.15 – 10.30 Presentation of the project: activities, objectives and achieved results

*Carmine Falanga – ISES*

### 10.30 – 11.00 Presentation of the “Study about the identification and analysis of the best practice of the industrial relations of Craft enterprises sectors in Europe”

*Cristina Calvi – Researcher*

### 11.00 – 11.15 Questions & Answers time

*All participants*

### 11.15 – 11.30 Coffee break

### 11.30 – 12.15 Interview with stakeholders from jewellery sector

*Michele Filippo Fontefrancesco – Researcher – Università degli Studi di Torino*

### 12.15 – 12.45 Interview with stakeholders from food and beverage sector

*Paolo D'Anselmi – Alfa Consulting controlli e benchmark*

### 12.45 – 13.15 The Italian CRAFT sector and Industrial Relations

*Luca Iaia – CNA Nazionale*

### 13.15 – 13.30 Questions & Answers time

*All participants*

### 13.30 – 14.30 Lunch

### 14.30 – 15.00 Industrial Relations in the Bulgarian CRAFT sector

*Stela Markova – Balkan Middle Class Office*

### 15.00 – 15.30 Industrial Relations in the Cypriot CRAFT sector

*Yiannis Konnaris – Interfusion Service*

### 15.30 – 16.00 Industrial Relations in the Greek CRAFT sector

*Giorgos Rachmanidis – Pan-hellenic Federation of Craftsmen Silvergoldsmiters Jewelers and Watchmakers*

### 16.00 – 16.30 Industrial Relations in the Hungarian CRAFT sector

*Gergely Fekszai – Plum Road Association*

### 16.30 – 17.00 Crisis in the City of Gold: Emplacement, industry, and economic downturn in Valenza

*Michele Filippo Fontefrancesco – Researcher – Università degli Studi di Torino*

### 17.00 – 17.30 The voice of CRAFT enterprises based in Piedmont Region

*Filippo Provenzano – CNA Piemonte*

### 17.30 – 17.45 Questions & Answers time

*All participants*

### 17.45 – 18.30 Meeting wrap-up and greetings

*Giacomo Maranzana – Consorzio Unione Artigiani (CNA Valenza)*

*Carmine Falanga – Associazione ISES*